Much More Than Meds

BY BEVERLY PERKINS

Unlike many pharmacies in South Florida, PharmCo Rx is a full-service pharmacy that is changing the expectations patients and physicians have of their preferred pharmacies. They are committed to providing effective, timely, and affordable medications to their patients and the surrounding communities.

PharmCo Rx’s overall mission is to improve the healthcare system as a whole. This goal is achieved by providing complete and accountable care as they successfully connect patients and caregivers with the health care providers and payors to obtain the absolute best health outcomes for each and every individual.

For almost a decade, PharmCo Rx has worked to improve and preserve the well-being of their patients, their families, and the community. Each individual patient is treated with a dedicated, highly-qualified team to ensure that all their respective needs are met.

Shital Parikh Mars, CEO of PharmCo Rx, took the time to answer some questions about the pharmacy.

What differentiates you from the competition? We face stiff competition from both the major chains and the independent pharmacies. Our level of customer service, the breadth of services we offer, and a more nuanced and involved approach to healthcare are what separate us and make us better than the competition.

Plus our unique service approach includes:
• Full Service Pharmacy
• Compounded and Specialty Medications
• Long Term Care Pharmacy
• 340B services to community organizations
• Medication and Therapy Management (MTM)
• Health Practice Risk Management
• Patient Health Risk Review
• Case Management Access Point
• Durable Medical Equipment
• Free Same Day and Next Day Delivery
• OTC Pharmaceuticals and Medical Supplies

What can customers expect when they visit your business? When a customer uses PharmCo Rx for their prescription needs they can expect a courteous staff willing to go the extra mile for them, and to also fight for them if it is needed.

They can always expect a dedicated team and quick, reliable service month after month.

What are the latest trends in your business? Prescriptions of Specialty and Compounded Medications have been increasing for the last few years. However, that trend is apt to level off in the near term. What people should be looking for is more accountability from the pharmacy in the same way doctors are experiencing now.

What do you offer that is new in the field? We believe that pharmacies hold the key to a great deal of improvement in the healthcare industry. Therefore, this is why we have become much more involved on both the patient side as well as the physician side.

We educate doctors on best prescribing practices, offer data analytics, and recommendations on how to improve their practice to provide better care. For patients we offer reliable service, free same day delivery, and the ability to get at home assistance and education with their medication therapy.

Is there anything else you would like readers to know about you or your business? Our staff at PharmCo Rx has always gone above and beyond to help patients in a positive, friendly, and caring manner making everyone feel like family. While our competitors rely on patients to direct their own care, PharmCo takes the extra steps necessary to make sure a patient is taken care of.

What are your hours of operation?
Monday-Thursday: 8:30am-6:30pm
Friday: 8:30am-6:00pm
Saturday: 11:00am-4:00pm
Sunday: Closed

PharmCo Rx is located at 901 N. Miami Beach Blvd., Suite #1, North Miami Beach, 33162. They may be reached at 305-919-7399. For more information please visit the website at www.pharmcopharmacy.com.